

Chris Fritsch Named Marketing & Business Development Thought Leader in JD Supra 2018 Readers Choice Awards



Atlanta, GA, April 2018 - Chris Fritsch has been recognized as a top [Marketing & Business Development thought leader](#) in the JD Supra 2018 Readers Choice Awards. An author, speaker and regular *JD Supra* contributor of marketing and business development technology insights and commentary, Chris consistently achieved high visibility and engagement among *JD Supra's* legal industry readers in 2017. Chris ranked fourth among the top ten of over 400 *JD Supra* authors writing on marketing and business development topics for the legal profession.

Chris is President and Founder of [CLIENTSFirst Consulting LLC](#), a 10-year-old firm that provides CRM and marketing and business development technology consulting services for law and professional services firms. She publishes the weekly [CRM Success Tips blog](#) as well as articles on CRM, eMarketing, Data Quality and Client Intelligence. In 2017, Chris was inducted as a Fellow of the College of Law Practice Management.

For the most recent thought leadership from Chris and CLIENTSFirst Consulting, please visit our [blog](#).

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*For more than 10 years, the team at **CLIENTSFirst Consulting** has been helping professional services firms and other organizations successfully select and implement CRM, eMarketing and Data Quality systems and solutions to maximize value, adoption and return on investment. If you need help with CRM Success, contact us at 404-249-9914 or Info@ClientsFirstConsulting.com.*