

FOR IMMEDIATE RELEASE

Contact: lordm@clientsfirstconsulting.com

CLIENTSFirst Consulting Achieves Women’s Business Enterprise National Council Certification

November 11, 2021, Atlanta, GA - CLIENTSFirst Consulting LLC, a company specializing in marketing and business development technology and strategy consulting and data quality services, has achieved Women’s Business Enterprise National Council (WBENC) certification.

Company president, owner and founder, [Chris Fritsch](#), said, “CLIENTSFirst Consulting is proud of the team of women who have owned and operated our company for more than a decade – and achieving WBENC certification is another important accomplishment that underscores our team’s success.”

The WBENC standard of certification is a meticulous process designed to confirm that a business is at least 51% owned, operated and controlled by a woman or women. By including women-owned businesses among their suppliers, companies and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

CLIENTSFirst Consulting, based in Atlanta, Georgia, employs almost one hundred personnel who work remotely across the US. Not only is CLIENTSFirst a woman-owned business, almost all the company’s leadership team members, consultants and other professionals are women.

About CLIENTSFirst Consulting LLC

Founded in 2007, CLIENTSFirst Consulting provides Customer/Client Relationship Management (CRM) and eMarketing consulting services and Data Cleansing services for law and other professional services firms and other organizations throughout North America. CLIENTSFirst helps organizations successfully select and implement technology to maximize value, adoption and return on their investment. For more information, visit www.CLIENTSFirstConsulting.com.

About WBENC

Founded in 1997, WBENC is the nation’s leader in women’s business development and the leading third-party certifier of businesses owned and operated by women, with more than 17,000 certified Women’s Business Enterprises, 14 national Regional Partner Organizations, and more than 350 Corporate Members. More than 1,000 corporations representing America’s most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit www.wbenc.org.

--more--



Christina R. Fritsch, J.D.
President, Owner and Founder
CLIENTSFirst Consulting LLC